

## ABSTRACT

The invention relates to a method for electrostatically attaching a polymeric polymer powder adhesive to a non-metallic substrate. The invention also relates to the substrate having  
5 deposited thereon by electrostatic means a polymer powder adhesive, which can be activated for adhesion or cohesion. The method is especially useful for depositing powdered adhesive onto paper or plastic, which can be activated by heat, water, radiation, or other means. The activated adhesive allows the non-metallic substrate to then adhere to another substrate, or to itself.

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